



# **Social Media, alternative Fakten und die Suche nach Wahrheit**

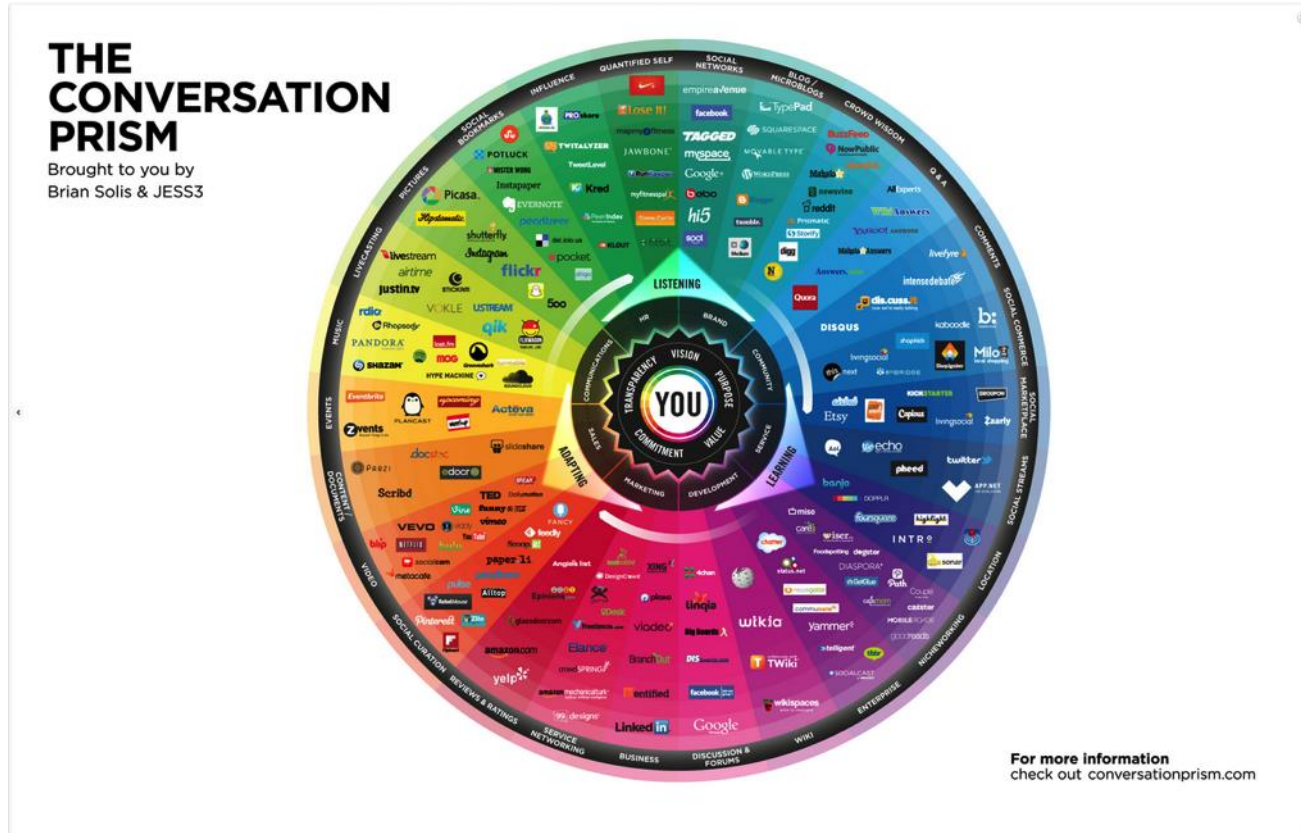
Berlin, 05.05.2017



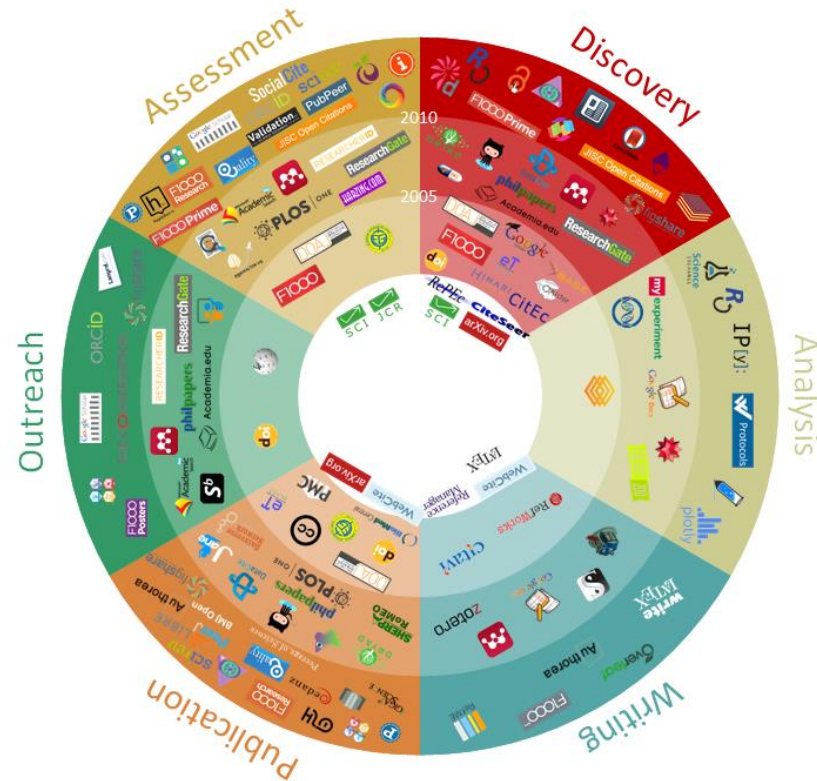
EINSTIEG

# SOCIAL MEDIA ANGEBOTE FÜR WISSENSCHAFTEN

# CONVERSATION PRISM



# 101 INNOVATIONS IN SCHOLARLY COMMUNICATION





# **RECHERCHIEREN UND ARBEITEN IN/MIT SOZIALEN MEDIEN**

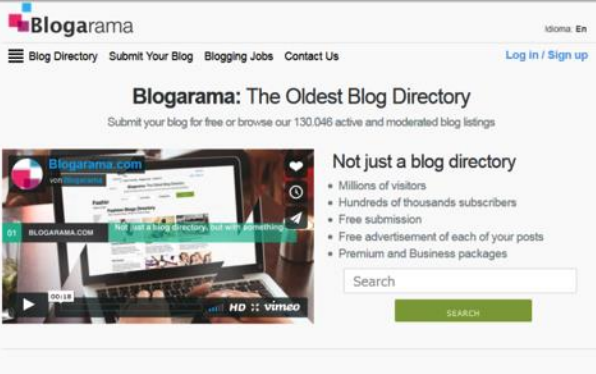
# RECHERCHE IN BLOGS/AGGREGATOREN



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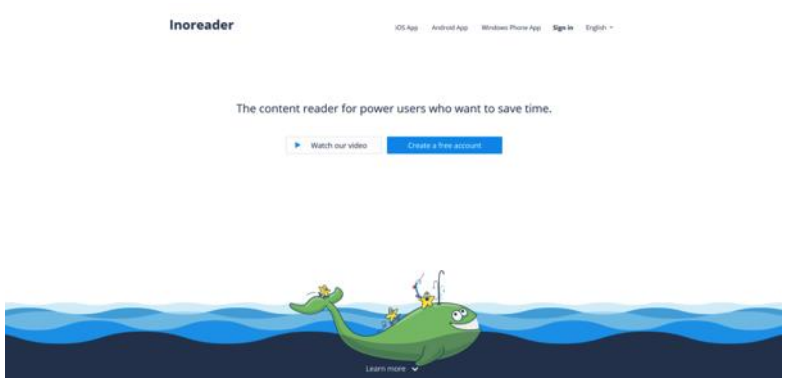
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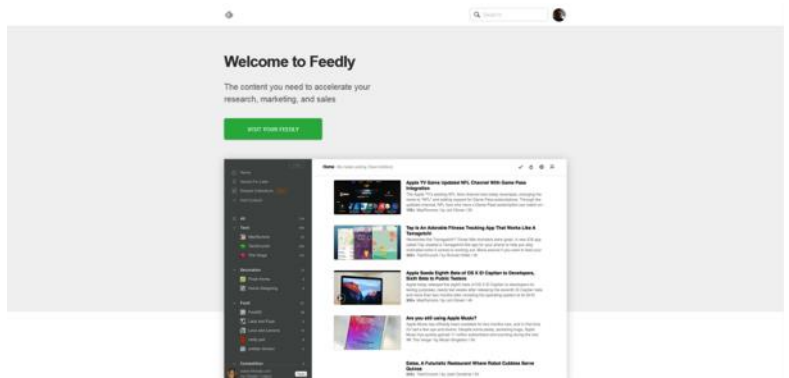
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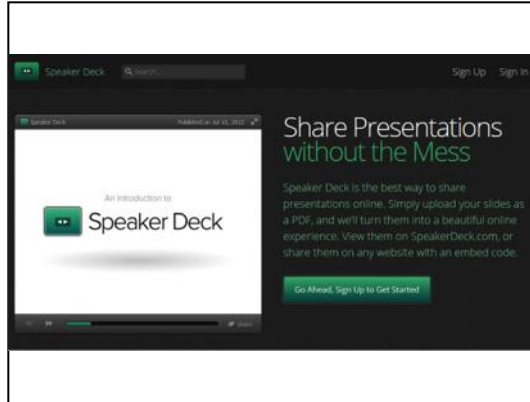
Top 10 Affordable Fitness Tracking Apps That Work Like a Champ

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# RECHERCHE NACH PRÄSENTATIONEN/DOKUMENTEN



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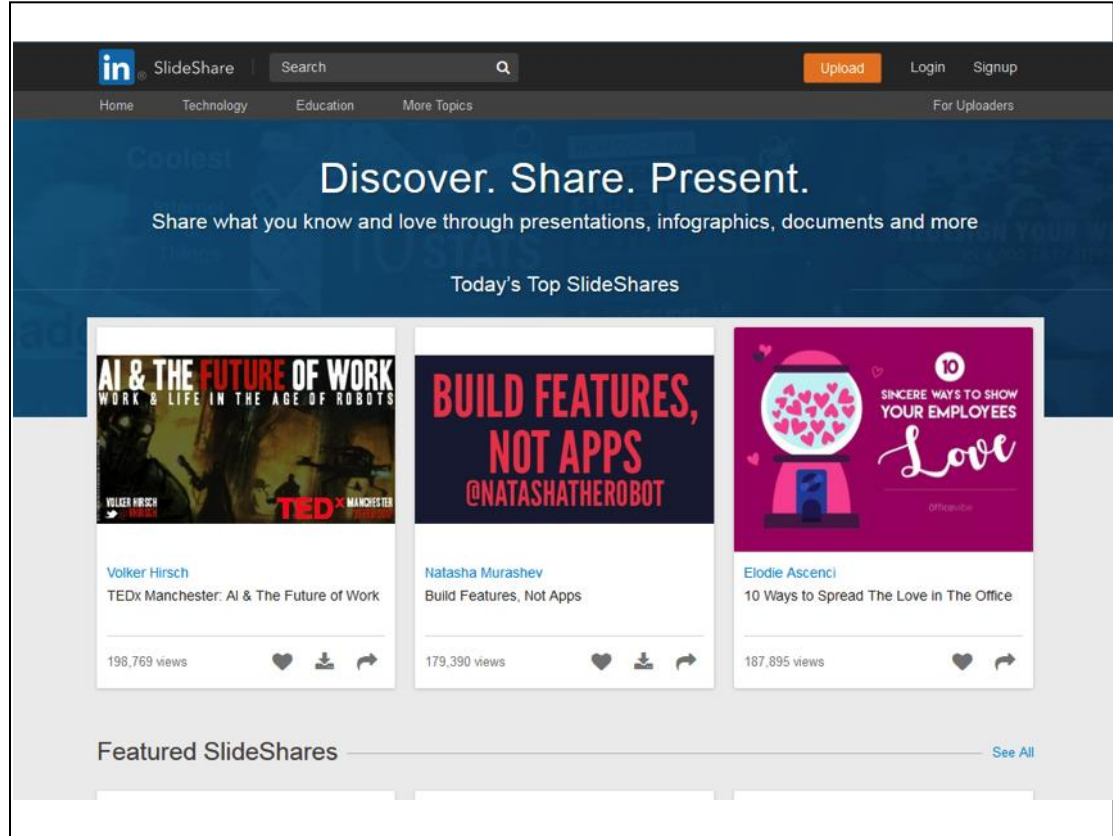
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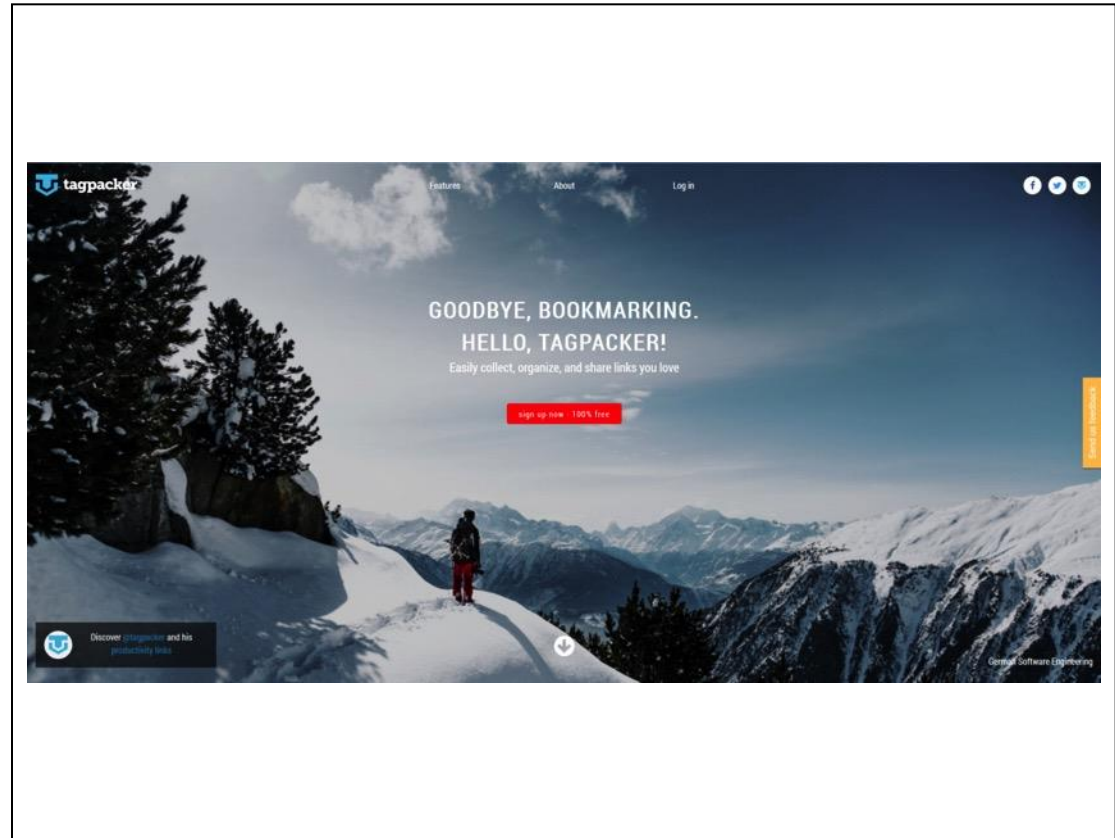
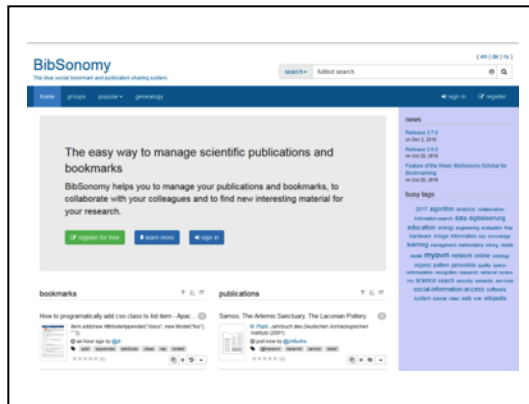
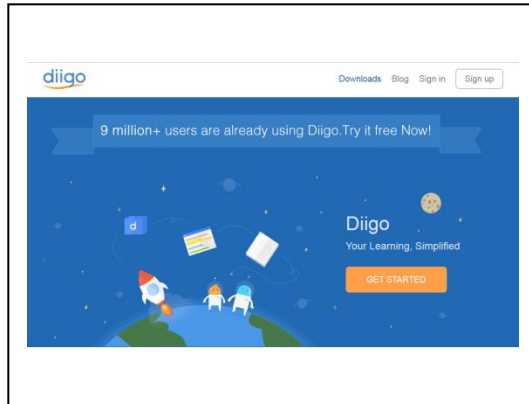
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# RECHERCHE IN DATENSAMMLUNGEN



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- Funding** – identify grants, integrated in reporting form for research funded by the European Commission via OpenAIRE.

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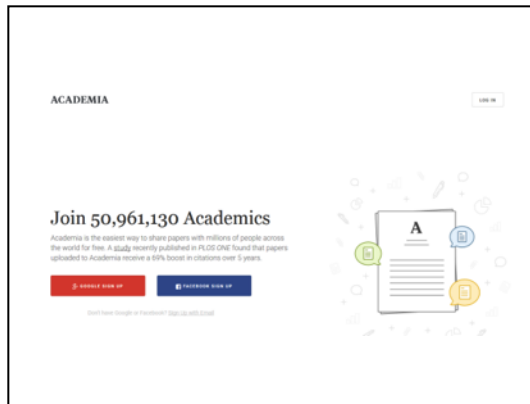
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REGISTRY OF RESEARCH DATA REPOSITORIES

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Find the research you need to help your work and join open discussions with the authors and other experts.




### Create exposure for your work

Share your work from any stage of the research cycle to gain visibility and citations.



### Get stats on your research

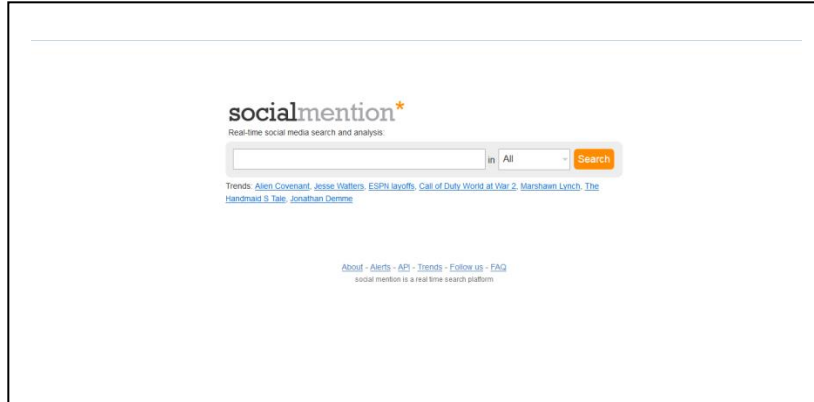
See in-depth stats on who's been reading your work and keep track of your citations.



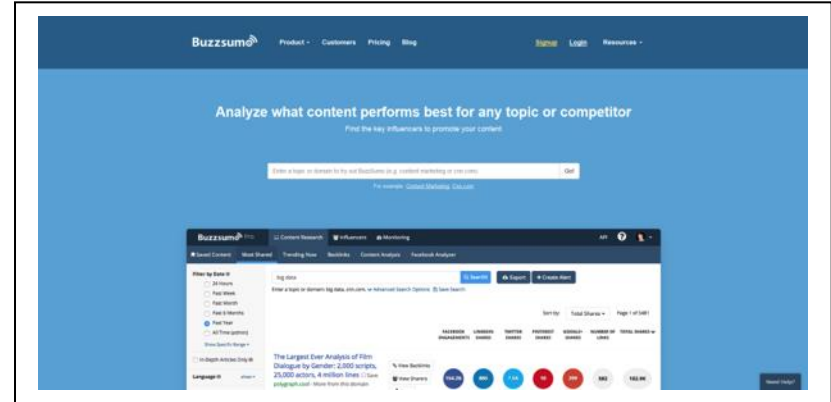
### Connect with your colleagues

Connect and collaborate with researchers from around the world in all scientific disciplines.

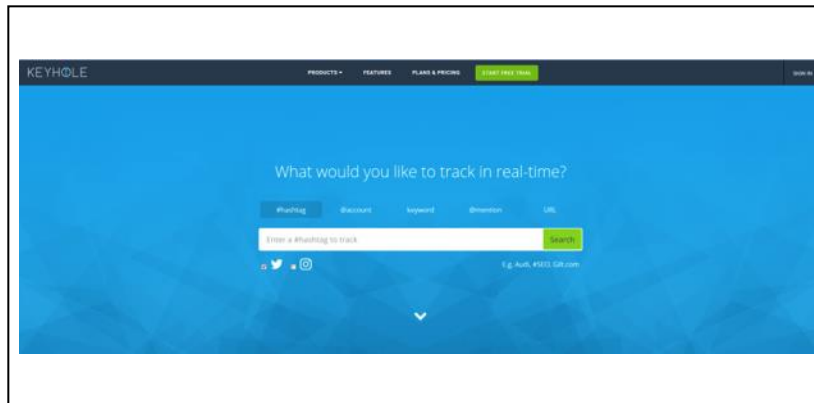
# SOCIAL MONITORING TOOLS



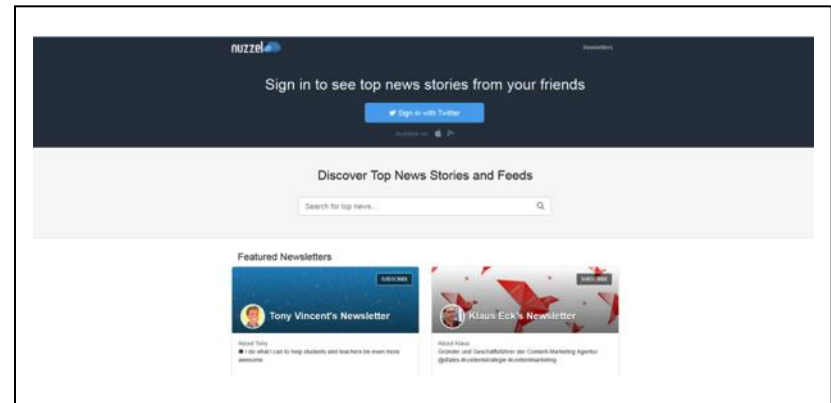
The screenshot shows the homepage of socialmention.com. The header features the logo "socialmention\*" and the tagline "Real-time social media search and analysis". Below this is a search bar with a dropdown menu set to "All" and a "Search" button. A list of trending topics is displayed, including "Alec Couvart", "Jesse Walters", "ESPN layoffs", "Call of Duty World at War 2", "Manhattan Lynch", "The Handmaid's Tale", and "Jonathan Demme". At the bottom, there are links for "About", "Alerts", "API", "Trends", "Follow us", and "FAQ", along with the text "social mention is a real time search platform".



The screenshot shows the homepage of Buzzsumo.com. The header includes the logo "Buzzsumo" and navigation links for "Product", "Customers", "Pricing", "Blog", "Sign In", "Log In", and "Resources". The main heading is "Analyze what content performs best for any topic or competitor" with the subtext "Find the key influencers to promote your content". A search bar prompts the user to "Enter a topic or domain to try out Buzzsumo (e.g., content marketing or seo.com)". Below this is a preview of the Buzzsumo dashboard, showing a search for "log files" and a list of top influencers with their social media profiles and share counts.



The screenshot shows the homepage of Keyhole.com. The header features the logo "KEYHOLE" and navigation links for "PRODUCTS", "FEATURES", "PLANS & PRICING", and "START FREE TRIAL". The main heading is "What would you like to track in real-time?". Below this is a search bar with a dropdown menu set to "WhatTag" and a "Search" button. A list of trending topics is displayed, including "iPhone 7", "Blackout", "Layoffs", "Obama", and "LIFE". At the bottom, there are links for "Twitter", "Facebook", and "LinkedIn", along with the text "e.g. Audi, #9103, GfK.com".



The screenshot shows the homepage of Nuziel.com. The header features the logo "nuziel" and navigation links for "Home", "Sign In", and "Log Out". The main heading is "Sign in to see top news stories from your friends" with a "Sign in with Twitter" button. Below this is a section titled "Discover Top News Stories and Feeds" with a search bar for "Search for top news...". At the bottom, there are featured newsletters, including "Tony Vincent's Newsletter" and "Klaus Eck's Newsletter".



# **FACT CHECKING UND QUELLENBEWERTUNG**

# ALTERNATIVE FAKTEN





- Subscribe
- Current Issue
- NYR Daily
- Calendar
- Archive
- Classifieds
- Shop
- Newsletters
- BOOKS

# NYR Daily

EMAIL PRINT

Tweet Share

## The True History of Fake News

Robert Darnton



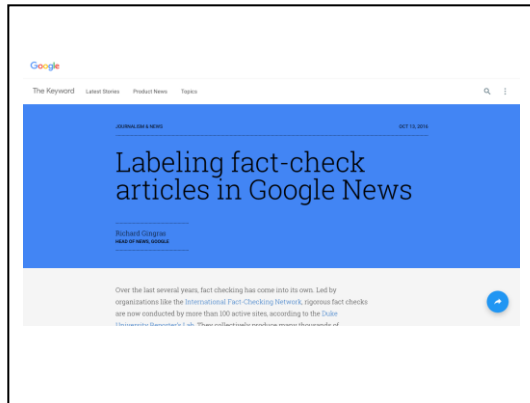
**GEHEIMDIENSTE IN IHREM HAUS - 7 METHODEN SICH ZU SCHÜTZEN**

gevestor-praemien.de/Spionage-Abwehr

Report: Fast jeder Deutsche wird täglich ausspioniert. Wie Sie sich schützen.

>





The screenshot shows a social media interface. At the top, it says "Was machst du gerade?". Below that are buttons for "Live", "Foto", and "Orte". The main content area features a purple background with a magnifying glass over a document, symbolizing fact-checking.

**So erkennst du Falschmeldungen**  
Hallo Heinz-Jürgen, Falschmeldungen können als solche erkannt werden. Wir bekämpfen deren Verbreitung und geben dir hier einige Tipps, wie du erkennen kannst, ob eine Nachrichtenmeldung wahr ist oder nicht.

## FAKE NEWS ERKENNEN



**BEACHTE DIE QUELLE!**  
Sieh Dir die Webseite genau an.  
Wer steckt dahinter?

**LIES WEITER!**  
Schlagzeilen klingen oft aufregend.  
Wie lautet die ganze Geschichte?

**PRÜFE DEN AUTOR!**  
Ist die Person glaubwürdig?  
Gibt es sie wirklich?

**BEWERTE DIE QUELLEN!**  
Klicke die Links an, auf die verwiesen  
wird. Belegen sie die Nachricht?

**ACHTE AUF DAS DATUM!**  
Ältere Nachrichten können überholt  
sein, auch wenn sie frisch gepostet sind.

**IST ES EIN WITZ?**  
Was zu unwahrscheinlich klingt, könnte  
Satire sein. Ist die Seite ernst gemeint?

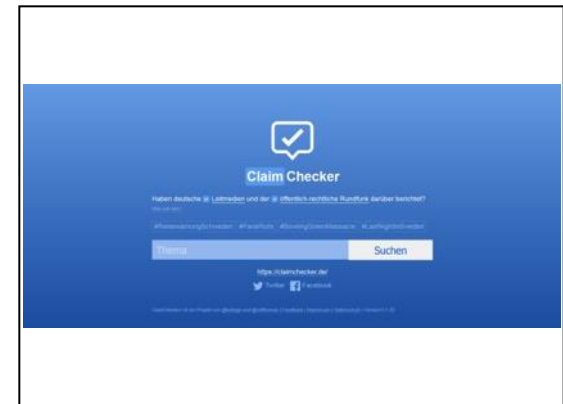
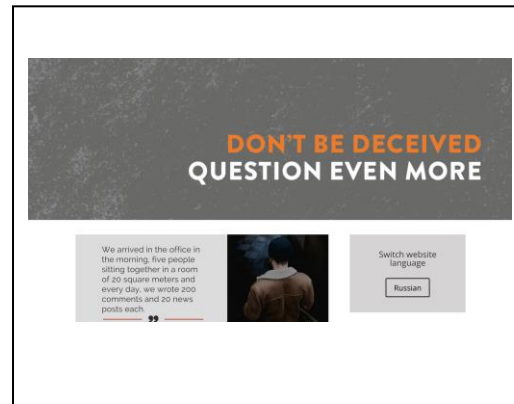
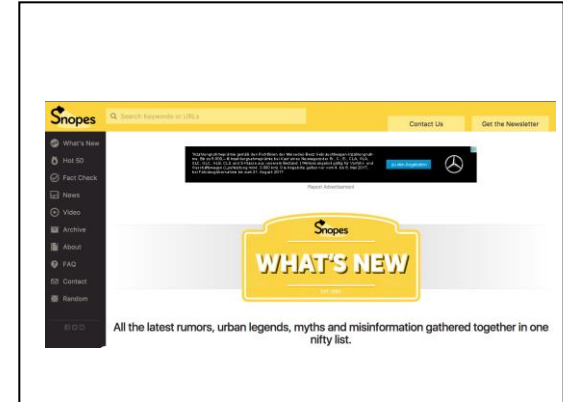
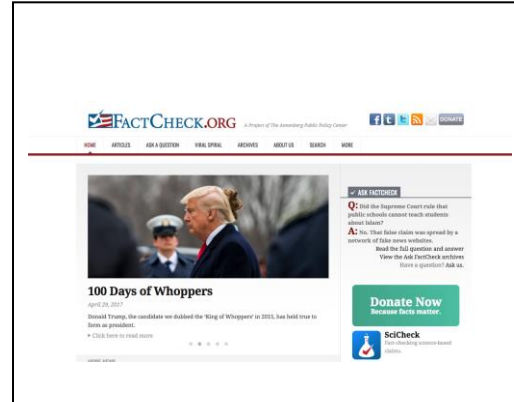
**WAS DENKST DU?**  
Welche Rolle spielen Deine Ansichten  
bei Deiner Einschätzung der Nachricht?

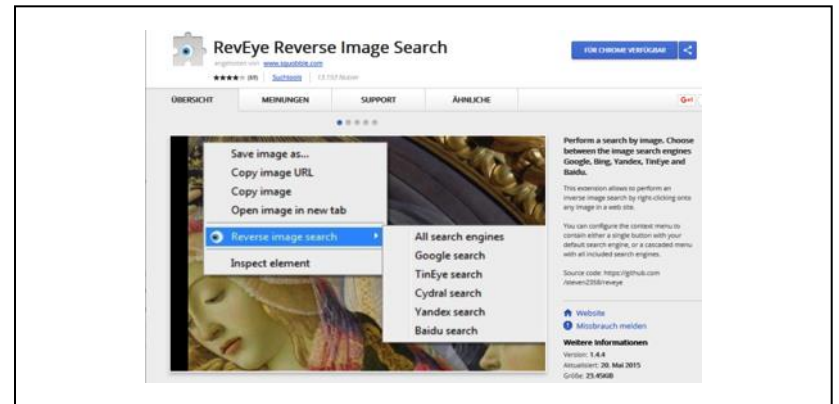
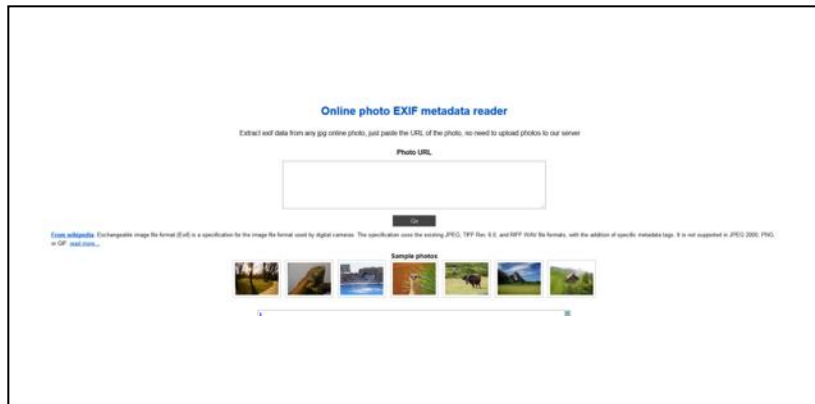
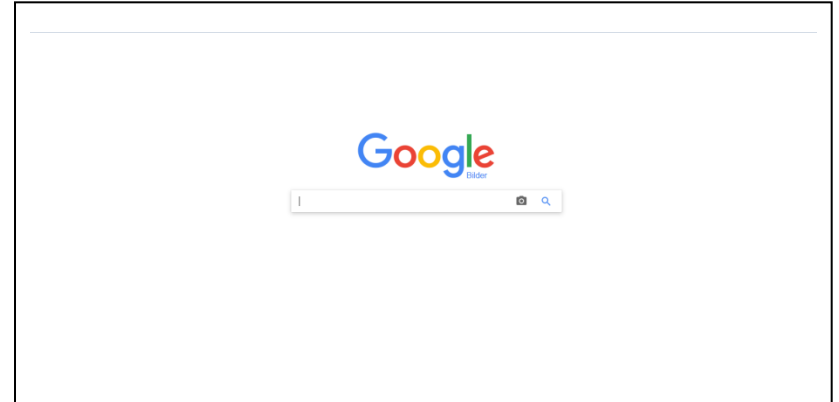
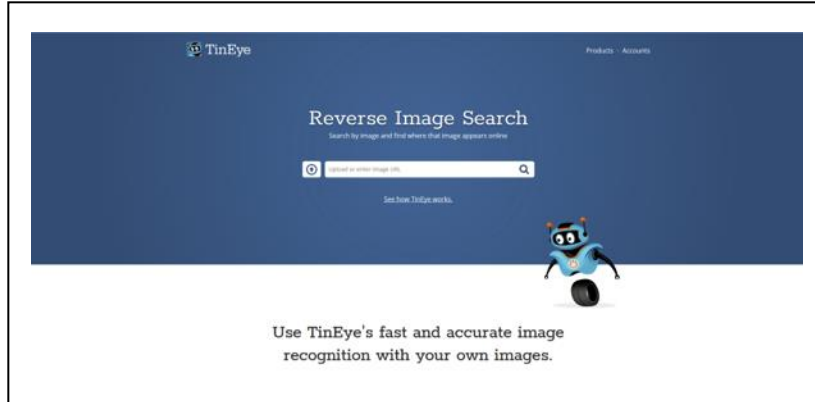
**FRAG EINEN EXPERTEN!**  
Frage Bibliotheksmitarbeitende oder  
klicke auf eine [Fact-Checking-Webseite](#).

Übersetzt durch: Benedikt Kroil und Hella Klausser

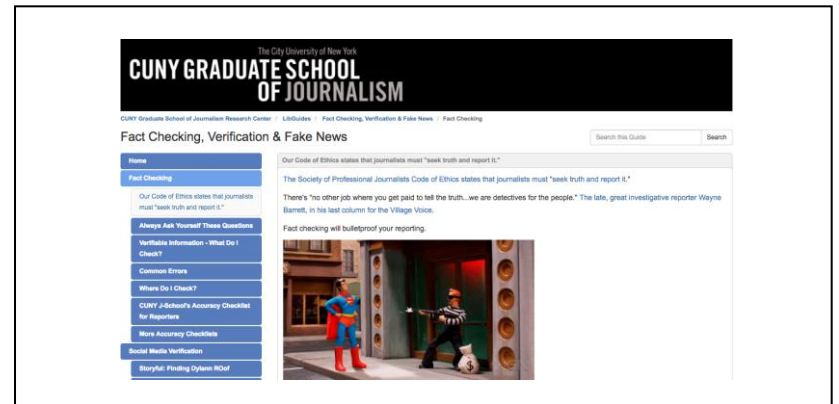
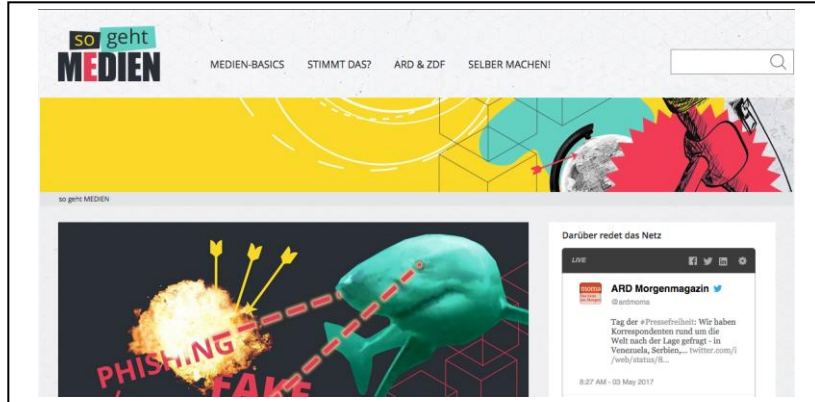
IFLA  
International Federation of Library Associations and Institutions

# FACT CHECKING WEBSITE









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<https://conversationprism.com/>  
<http://bit.ly/innoscholcomm-list>  
<https://www.twingly.com/search>, <http://www.blogarama.com/>, <https://www.inoreader.com/>, <https://feedly.com/>  
<https://speakerdeck.com/>, <http://www.slideshare.net/>, <http://slideplayer.org/>  
<https://www.diigo.com/>, <https://tagpacker.com/>, <https://www.bibsonomy.org/>  
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<http://www.nybooks.com/daily/2017/02/13/the-true-history-of-fake-news/>  
[https://www.washingtonpost.com/news/the-fix/wp/2016/12/16/now-you-can-fact-check-trumps-tweets-in-the-tweets-themselves/?utm\\_term=.944f6640508b](https://www.washingtonpost.com/news/the-fix/wp/2016/12/16/now-you-can-fact-check-trumps-tweets-in-the-tweets-themselves/?utm_term=.944f6640508b)  
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<https://chrome.google.com/webstore/detail/reveye-reverse-image-sear/keaacljhehbbapnphmpiklalfhelgf>  
<http://www.br.de/sogehmedien/index.html>, <http://fakenews.publicdatalab.org/>, <http://www.newsu.org/courses/fact-checking>,  
<http://researchguides.journalism.cuny.edu/c.php?g=547454&p=4256107>



**Vielen Dank für Ihre Aufmerksamkeit!**

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